MODERN DANCEHALL · JAMAICA

KUNTRY BOWY

PRESS, NEWSPAPER AND SOCIAL KIT

Story, facts and ready to run copy for newspapers, blogs, broadcasters and social media teams.





● DEBUT ALBUM · OUT NOW

CROWNLAND

Released 10 August 2026 · Claims Records · 16 tracks · 55:31

APPLE MUSIC | SPOTIFY







PRESS RELEASE

FOR RELEASE ON 1 DECEMBER

FOR RELEASE: 1 DECEMBER 2026 · KINGSTON, JAMAICA

KUNTRY BOWY OPENS 2027 WITH “CELEBRATE WITH ME”, PART 2 OF

HIS CROWNLAND TITLE TRACK

The dancehall artist from Crownland, Trelawny follows his debut album with a New Year's Day single and video, holiday stage shows and a Valentine's Day EP.

Jamaican dancehall artist Kuntry Bowy will release **“Celebrate With Me”** on 1 January 2027, with its music video the same day. The song is Part 2 of “CrownLand”, the title track of his debut album, and continues the story of the place he calls home.

Kuntry Bowy comes from Crownland, a small farming community in Trelawny, and named his debut album after it. **CrownLand**, a 16 track project released on Claims Records on 10 August 2026, moves from the grit of Smaddy Wea Mi Know and Gangster Love (123) to songs about family and community such as Village To Raise A Child and Guide Dem (Protect Di Likkle One Dem) featuring Simon Splinta.

Born Alborto Green, Kuntry Bowy is a songwriter and producer who runs his own label, From A Bag Ent, established in 2021. He holds 166 recorded credits as lyricist, composer, producer and engineer, and has released more than twenty records since December 2025.

He performs at holiday stage shows in December, with dates announced on Instagram at @kuntrybowymusic. In February 2027 he follows with a Valentine's Day EP for the ladies, “Heart of a Kuntry Bowy”.

> *[Artist quote to be supplied by Kuntry Bowy: one or two sentences on Crownland and his New Year release.]*

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UP NEXT

THE NEXT CHAPTER

Kuntry Bowy opens 2027 with new music that continues the CrownLand story, the album he named after his home district of Crownland, Trelawny.

DECEMBER 2026

HOLIDAY STAGE SHOWS

Dates announced on Instagram @kuntrybowymusic

1 JANUARY 2027 · SINGLE AND VIDEO

CELEBRATE WITH ME

Part 2 of the CrownLand title track

FEBRUARY 2027 · EP

HEART OF A KUNTRY BOWY

A Valentine's Day EP for the ladies

BIOS

READY TO PRINT

SHORT BIO · 50 WORDS

Kuntry Bowy is a Jamaican dancehall artist, songwriter and producer born Alborto Green, from Crownland, a farming community in Trelawny. He named his debut album CrownLand (Claims Records, 2026) after home, and opens 2027 with “Celebrate With Me”, Part 2 of its title track, followed by a Valentine's Day EP.

MEDIUM BIO · 120 WORDS

Kuntry Bowy is the voice of the Jamaican countryside with the work rate of a city hustler. Born Alborto Green, he comes from Crownland, a small farming community in Trelawny, and he reps it in everything he does. He writes his own songs, builds his own beats and runs his own label, From A Bag Ent, with 166 recorded credits as lyricist, composer, producer and engineer.

Since December 2025 he has released more than twenty records, leading to his debut album, CrownLand, named after home and released on Claims Records on 10 August 2026. The album moves from hard street dancehall to songs about family and community. He opens 2027 with “Celebrate With Me”, Part 2 of the title track, followed by a Valentine's Day EP, “Heart of a Kuntry Bowy”.

STORY ANGLES

WHAT EDITORS CAN RUN

THE ONE MAN LABEL

Artist, producer and label owner. How a country artist built 166 credits and his own imprint without waiting for a major deal.

TWENTY RELEASES IN TEN MONTHS

Streaming changed the rules. Kuntry Bowy answered with volume and consistency. What that pace costs and what it builds.

REPPING CROWNLAND

A dancehall artist putting a small Trelawny farming district on the map, and naming his debut album after home. A community story for features and lifestyle desks.

DANCEHALL AND THE FAMILY

Stand Up Fi Mama, Guide Dem and Village To Raise A Child. A dancehall artist writing openly about family and community.

FAST FACTS

AT A GLANCE

20+	166	16	4
Releases between December 2025 and September 2026	Recorded credits as writer, composer and producer	Tracks on the debut album CrownLand	Labels releasing his music in a single year

REAL NAME	Alborto Green
ALSO CREDITED AS	BagDad (producer)
HOMETOWN	Crownland, Trelawny
BASE	Kingston, Jamaica
LATEST ALBUM	CrownLand · 10 August 2026 · Claims Records · 16 tracks · 55:31
NEXT RELEASE	Celebrate With Me · single and video · 1 January 2027
COMING IN 2027	Heart of a Kuntry Bowy · Valentine's Day EP · February 2027
COLLABORATORS	Simon Splinta, tokyo qhris

SOCIAL MEDIA KIT

POST IT TODAY

INSTAGRAM CAPTION

New Year, new chapter. “Celebrate With Me”, Part 2 of CrownLand, drops 1 January with the video. Straight from Crownland, Trelawny. Where are you celebrating?

#KuntryBowy #CelebrateWithMe #CrownLand #Dancehall #JamaicaMusic

TIKTOK CAPTION

Crownland, Trelawny to the world 👑 “Celebrate With Me” drops New Year's Day. #KuntryBowy #CelebrateWithMe #CrownLand #Dancehall #Jamaica

X / FACEBOOK POST

Kuntry Bowy opens 2027 with “Celebrate With Me”, Part 2 of his CrownLand title track. Single and video out 1 January 2027 on all platforms.

HASHTAGS

#CelebrateWithMe #KuntryBowy #CrownLand #Dancehall #ModernDancehall #JamaicaMusic #ReggaeDancehall #FromABagEnt

HANDLES TO TAG

TikTok: @kuntrybowy
Instagram: @kuntrybowymusic
YouTube: Kuntry Bowy
Tag Simon Splinta and tokyo qhris on collaboration posts

VERTICAL VIDEO

Add 3 short clips, 15 to 30 seconds, 9:16, one per focus track

PRESS PHOTOS

IMAGES FOR PUBLICATION

Approved images for publication. Credit the photographer as listed. High resolution files available from management.



Photo 1 · Studio portrait · Photo: *add credit*



Photo 2 · Open sky · Photo: *add credit*



Photo 3 · Fence line · Photo: *add credit*



Photo 4 · Country road · Photo: *add credit*



CrownLand album cover · Photo: *add credit*



Artist logo · Photo: *add credit*



Label logo · Est. 2021 · Photo: *add credit*

LIVE SHOT

Add a performance photo with crowd visible

VIDEO

Add link to official video or live clip

FULL RESOLUTION FILES

Add download folder link, 3000 px or larger

CONTACT

GET IN TOUCH

MANAGEMENT · BOOKINGS · PRESS AND MEDIA

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SOCIALS

TikTok @kuntrybowy

Instagram @kuntrybowymusic

YouTube Kuntry Bowy

HOME LABEL

From A Bag Ent, est. 2021

CROWNLAND ALBUM LABEL

Claims Records (2026 album only)

STREAM

Apple Music

Spotify



Kuntry Bowy artist logo



From A Bag Ent · Est. 2021

LISTEN

CrownLand on Apple Music: music.apple.com/us/album/crownland/6791205313

Spotify: open.spotify.com/artist/7zwGr6qcZ6voAZg1o1MhwT

Full catalogue: music.apple.com/us/artist/kuntry-bowy/1857830668

CrownLand ℗ 2026 Claims Records