MODERN DANCEHALL · JAMAICA

KUNTRY BOWY

LABEL AND SPONSORSHIP KIT

Proven output, owned catalogue and a message that fits family, community and Jamaican pride.





● DEBUT ALBUM · OUT NOW

CROWNLAND

Released 10 August 2026 · Claims Records · 16 tracks · 55:31

APPLE MUSIC | SPOTIFY







THE OPPORTUNITY

AN ARTIST WHO RUNS LIKE A BUSINESS

ARTIST
Kuntry Bowy (Alborto Green)

IMPRINT
From A Bag Ent, est. 2021

Kuntry Bowy writes, produces and releases his own music. That makes him fast, cost efficient and in control of his catalogue.

CROWNLAND ALBUM LABEL

Claims Records (2026)

SINGLES ALSO RELEASED VIA

System Boss Records, Diphrent Music

He has proven he can deliver: more than twenty releases in ten months, a debut album on Claims Records and relationships with four labels. A partner is not funding a promise. A partner is adding fuel to a machine that already runs.

WHAT HE BRINGS

THE ASSETS

20+	166	16	4
Releases between December 2025 and September 2026	Recorded credits as writer, composer and producer	Tracks on the debut album CrownLand	Labels releasing his music in a single year

CATALOGUE

A 16 track album plus more than a dozen singles, owned or co owned through his own imprint.

PRODUCTION

In house writing and production as BagDad keeps costs down and output high.

RANGE

Street dancehall and family centred songs. One artist can serve club, festival and community campaigns.

UP NEXT

THE NEXT CHAPTER

Kuntry Bowy opens 2027 with new music that continues the CrownLand story, the album he named after his home district of Crownland, Trelawny.

DECEMBER 2026

HOLIDAY STAGE SHOWS

Dates announced on Instagram @kuntrybowymusic

1 JANUARY 2027 · SINGLE AND VIDEO

CELEBRATE WITH ME

Part 2 of the CrownLand title track

FEBRUARY 2027 · EP

HEART OF A KUNTRY BOWY

A Valentine's Day EP for the ladies

GROWTH

THE NUMBERS

Fill each row from Spotify for Artists, Apple Music for Artists, YouTube Studio and Meta insights. Show the start and current figure so the trend is clear.

METRIC	JAN 2026	NOW	CHANGE
Spotify monthly listeners	*add*	*add*	*add*
Total streams, all platforms	*add*	*add*	*add*
Instagram followers	*add*	*add*	*add*
TikTok followers	*add*	*add*	*add*
YouTube subscribers	*add*	*add*	*add*
Top 5 listener cities	*add*	*add*	*add*
Audience age range and gender split	*add*	*add*	*add*

BRAND FIT

WHO HE FITS

VALUES HE CARRIES

- Rural pride: he reps Crownland, a farming community in Trelawny
- Family and community
- Self made hustle and ownership
- Youth guidance (Guide Dem, Village To Raise A Child)

NATURAL PARTNER CATEGORIES

- Telecoms and mobile data
- Beverages and local food brands
- Community, youth and parenting programmes
- Rural development and agriculture initiatives
- Credit unions and small business banking

PARTNERSHIP FORMATS

WAYS TO WORK TOGETHER

CROWNLAND COMMUNITY TOUR

A branded run of rural town shows, starting in Crownland, Trelawny, built around the family side of the album.

CONTENT SERIES

Short form video on country life, music making and the story behind each song.

CUSTOM MUSIC

Jingles, campaign songs or sync licensing from a writer producer who delivers fast.

LABEL PARTNERSHIP

Distribution, marketing or joint venture with From A Bag Ent.

YOUTH PROGRAMME

Songwriting and production workshops for young people.

THE ASK

State the specific amount, deal type or support requested and what the partner receives

CONTACT

GET IN TOUCH

MANAGEMENT · BOOKINGS · PRESS AND MEDIA

From A Bag Ent, est. 2021

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SOCIALS

TikTok @kuntrybowy

Instagram @kuntrybowymusic

YouTube Kuntry Bowy

HOME LABEL

From A Bag Ent, est. 2021

CROWNLAND ALBUM LABEL

Claims Records (2026 album only)

STREAM

Apple Music

Spotify



Kuntry Bowy artist logo



From A Bag Ent · Est. 2021

LISTEN

CrownLand on Apple Music: music.apple.com/us/album/crownland/6791205313

Spotify: open.spotify.com/artist/7zwGr6qcZ6voAZg1o1MhwT

Full catalogue: music.apple.com/us/artist/kuntry-bowy/1857830668

CrownLand ® 2026 Claims Records